



READING IN BUSINESS STUDIES

Disciplinary literacy is defined as the confluence of content knowledge, experiences and skills merged with the ability to read, write, listen, speak, think critically and perform in a way that is meaningful within the context of a given field.



INSPIRATION AND MOTIVATION

Many businesspeople turn to the biographies, autobiographies, blogs and articles of successful businesspeople for inspiration and motivation. Students studying Business can learn a lot from reading about the concepts and ideas entrepreneurs and businesspeople used to become successful in their field:

- Summarise and synthesise ideas
- Find underlying messages within a text that evolve as a theme
- Use reading as a way to make connections and understand real world issues.

- BIOGRAPHIES
- AUTOBIOGRAPHIES
- JOURNALS/ARTICLES
- BLOGS & WEBSITES



ASKING QUESTIONS



MAKING CONNECTIONS



SCAN READING



SKIM READING



SYNTHESISING



CULTURAL CAPITAL

By reading about current affairs related to the world of business, students are able to make connections and develop cultural capital. Business is changing and developing every day and successful businesspeople keep up-to-date with the latest news and trends to ensure that they are ahead of the game when it comes to progressing in their field:

- Use reading as a way to make connections and understand real-world issues
- Read non-fiction critically. Consider source and reliability
- Summarise and synthesise ideas.

- NEWS ARTICLES
- OPINION PIECES
- BLOGS
- WEBSITES



SUMMARISING



SYNTHESISING



MAKING CONNECTIONS



DETERMINING IMPORTANCE



ASKING QUESTIONS



INFORMATION

Much of the information about how business works can be gleaned from wider reading. Textbooks and non-fiction academic books related to the world of business are vital for understanding core concepts and learning key terminology. Utilising texts as a method for teaching these concepts prepares students for further education and study, introduces them to key terminology and also prepares them for a career in business where reading is central to success.

- Decipher vocabulary necessary for understanding
- Apply previously learned concepts and processes to make connections
- Read non-fiction critically. Consider source and reliability
- Summarise and synthesise ideas.

- TEXT BOOKS
- ACADEMIC BOOKS
- NON-FICTION TEXTS RELATED TO BUSINESS



MAKING CONNECTIONS



CLOSE READING



SYNTHESISING

DISCIPLINARY LITERACY